

HighMind is the data consulting branch of BrightWolves, focused on helping organisations to unlock their full data-driven potential. This requires to think strategically, while also embracing the technical reality. The HighMind team is fully integrated within BrightWolves and is currently shaping its own identity as a data services provider.

Are you our next Marketing Wizard?

Are you a digital native with a passion for marketing and an entrepreneurial spirit? Do you get energized from multitasking and getting things done? We are looking for a hands-on intern located in Belgium, who wants to help us shape the branding of HighMind, the data entity of BrightWolves, and develop our communication strategy across channels.

Your profile :

- Digital savvy with (first) knowledge of Social Media Strategy & Content plans
- Proficient in English, with advanced copywriting skills to write social media posts and articles
- Hands-on and willing to take on responsibility and ownership
- Able to prioritize (time management), work autonomously and be proactive
- A great team worker with some great graphic design, website and video editing skills

What will you work on?

You will develop and support initiatives and campaigns specifically for HighMind:

Internal & external marketing study

- Conduct research of HighMind and competitors
- Identify strengths and weaknesses and provide recommendations
- Based on your recommendations, create a marketing plan targeting clients, possible recruits and partners.

Support HighMind in implementing Content strategy, creation Implementation

- Create a content strategy and plan highlighting top categories to be posted (incl. frequency and channels)
- Support the Data team in content creation and implementation to ensure consistency in the new strategy

Branding & Innovation

- Conduct an analysis of our current visual identity and recommend an improved and recognizable identity for our channels

What's in it for you?

- An entrepreneurial, start-up environment where you will have the opportunity to have real impact;
- Space for your own professional development and ideas;
- Support from BrightWolves Marketing Team as well as rely on the specialized skills of the other entities of Quanteus Group;
- Being part of an incredibly awesome team 😊

How to apply ?

Send your CV and motivation letter to jobs@brightwolves.eu